

## Weekly Health Promotion Radio Series to reach women living remote areas of Nepal.

Project Reference: 10

### ► How will this project help?

This project will be set up by a local charity dedicated to spreading health awareness amongst women in rural Nepal. The 15 minute radio programme will run for 52 weeks and provide a unique opportunity for this group to reach a wide audience. They hope to educate on crucial topics relating to health issues faced by women living in rural areas. Due to limited access to information and a low level of education, women living in rural Nepal are often lacking the basic health awareness needed to keep their families healthy and safe. This project could reach women in the furthest corners of Nepal, spreading invaluable information that could prevent many of the health problems currently being faced and save lives.

### ► Cost of Project

Costs are given in the local currency, Nepalese Rupees (NRS). This is because all items are bought locally in Nepal to reduce costs and to support the local economy.

#### **Cost breakdown**

Cost to run a 15 minute programme on an FM station for 1 year = 260,000 NRS  
 Project Implementation costs= 3500 NRS  
 Local bank charges to receive funds= 350 NRS

Total cost of project in local currency = 263850 NRS

► **Total Cost of Project in Pounds =**  
**£2198.75**

### ► Who needs help with this Project?

Women living in rural Nepal with limited access to basic health information.

### ► Where is this project needed?

Dang, Nepal



### ► Nepal Factfile

- ◆ Population: 23.1 million
- ◆ Average annual income: US\$ 220
- ◆ Often described as the “country of villages” with over 80 % of the population living in over 40,000 villages, some of which are located in remote mountainous regions.
- ◆ Only 28% of the population have access to adequate sanitation
- ◆ Every year 35,000 children still lose their lives due to diarrhoea.
- ◆ 76% of adult females are illiterate



"Every day, diarrhoeal diseases cause some 6,000 deaths worldwide, mostly among children under five. With simple hygiene measures such as washing hands after using the toilet or before preparing food, most of these deaths are preventable." (People & the Planet 2000 – 2003)